

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	OUTPUT
	Bulletin 14' h x 48'w	14'h x 48'w	7.666"h x 24.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	14'10"h x 48'10"w	2"	3"	150
	Bulletin 10'6"h x 36'w	10'6"h x 36'w	5.916"h x 18.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	11'10"h x 37'4"w	2"	3"	150
	Bulletin 15' h x 57'w	15'h x 57'w	8.166"h x 29.166"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	16'4"h x 58'4"w	2"	3"	150
	Bulletin 20'h x 60'w	20'h x 60'w	10.666"h x 30.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	21'4"h x 61'4"w	2"	3"	150
	Bulletin 9'4"h x 29'7"w	9'4"h x 29'7"w	5.333 h x 25.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	10'8"h x 30'11"w	2"	3"	150
	Bulletin 10'h x 30'w	10'h x 30'w	5.666"h x 15.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	11'4"h x 31'4"w	2"	3"	150
	Bulletin 14'h x 24'w	14'h x 24'w	7.666"h x 12.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	15'4"h x 25'4"w	2"	3"	150
	Bulletin 12'h x 28'w	12'h x 28'w	6.666"h x 14.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	13'4"h x 29'4"w	2"	3"	150
	Bulletin 9'4"h x 30'3"w	9'4"h x 30'3"w	5.5"h x 15.916"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	10'8"h x 31'7"w	2"	3"	150
	Bulletin 12'h x 25'w	12'h x 25'w	6.666"h x 13.166"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	12'8"h x 25'8"w	2"	3"	150
	Bulletin 14'h x 28'w	14'h x 28'w	7.666"h x 14.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	15'h x 29'w	2"	3"	150
	Bulletin 12'h x 20'w	12'h x 20'w	6.666"h x 10.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	13'h x 21'w	2"	3"	150
	Bulletin 10' x 35'5"	10' x 35'5"	5.666"h x 18.376"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	10'10"h x 36'3"w	2"	3"	150
	Bulletin 10' x 37'3"	10' x 37'3"	5.666"h x 19.291"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	10'10"h x 38'1"w	2"	3"	150
	Bulletin 10'6" x 33'3"	10'6" x 33'3"	5.916"h x 17.291"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	11'4"h x 34'1"	2"	3"	150
	Bulletin 9'4" x 30'4"	9'4" x 30'4"	5.333"h x 15.833"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	10'2"h x 31'2"	2"	3"	150
	Bulletin 9'9" x 36'	9'9" x 36'	5.54"h x 18.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	10'7"h x 36'10"	2"	3"	150
	Bulletin 12' x 24'	12' x 24'	6.42"h x 12.42"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	12'10"h x 24'10"	2"	3"	150
	Bulletin 10'5" x 36'	10'5" x 36'	5.627"h x 18.42"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	11'3"h x 26'10"	2"	3"	150
Bulletin 15' x 57'	14'7" x 56'7"	7.29"h x 28.29"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.	7 oz Seamless Vinyl	14'7" x 56'7"	NA / Lind Media Finishing		150		

SINGLE SHEET POSTERS: Poster sized and printed on thin vinyl that is posted with clips instead of paste.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	OUTPUT
	Single Sheet Poster (SSP)	10'4.5"h x 22'7.5"w	5.187"h x 11.313"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		3.2 or 7.0 oz Polyethylene Formetco System	10'4.5"h x 22'7.5"w	full	N/A	150
	Lamar Style Poster	10'2.5"h x 22'5.5"	5.187"h x 11.375"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		3.2 or 7.0 oz Polyethylene	10'4.5"h x 22'9.5"w	2"	3"	150

TRIVISIONS: Showcases 3 different ads/clients by use of tall vertical prisms that rotate on a set schedule.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	LOUVERS	BLEED	POCKET	OUTPUT
	Trivision Poster (Formetco)	10'5"h x 22'6"w	5.25"h x 11.333"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		15pt. Calendered Vinyl	45 louvers, 5.35" wide, 1/2" gap	N/A	N/A	150
	Trivision Bulletin 14' x 48' (Formetco)	14'h x 48'w	7"h x 24"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		15pt. Calendered Vinyl	96 louvers, 5 7/16" wide, 1/2" gap	N/A	N/A	150

DIGITAL: Digital spots that are uploaded to the billboard at any time of day. Creative is dynamic and can utilize day-parting, RSS feeds and much more.

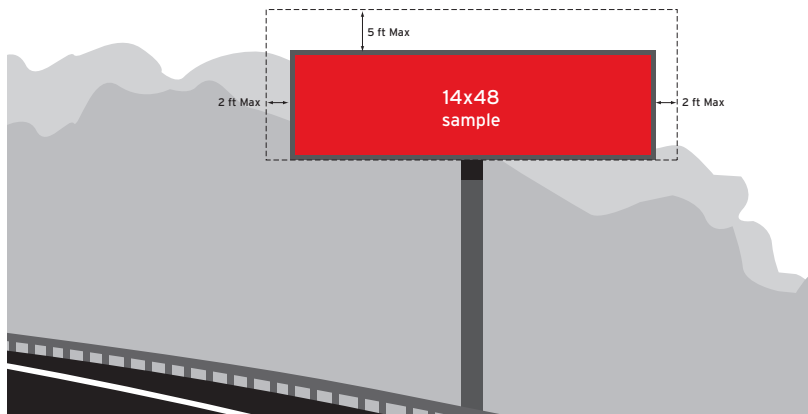
MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	OUTPUT
	Digital Bulletin: 2265	14'h x 48'w	208h x 720w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2029, 2030, 2031	14'h x 48'w	240h x 888w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2212, 2213	14'h x 48'w	242h x 858w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2179, 2180, 2181, 2261, 2338, 2267	14'h x 48'w	384h x 1408w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2100, 2101, 2301	14'h x 48'w	260h x 920w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2298, 2299, 2300	14'h x 48'w	208h x 736w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2252, 2253, 2048, 2049	10'6"h x 36'w	200h x 680w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72
	Digital Bulletins: 2372	14'h x 48'w	504h x 1728w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.		N/A	N/A	N/A	N/A	72

EXTENSION GUIDELINES: Extensions are areas that extend beyond the frame of the billboard, either to the left, right, or above the standard area. Regulations vary for each bulletin. Please contact your Account Executive about special projects and pricing.

Standard 14x48 Bulletin Maximum Extensions: 5' off the top, 2' off the sides

Standard 10'6 x 36' Bulletin Maximum Extensions: 4' off the top, 2' off the sides

ALL EXTENSIONS AND EXCEPTIONS MUST BE APPROVED BY ADAMS OUTDOOR.



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